

Downpatrick Co-Operative Marketing Ltd

(Est. 1992)



Birth to Beef

February 2019



Due to the current margins from beef production in Northern Ireland, cattle farmers may need to consider a co-operative style approach in the production cycle of Birth to Beef. The three main elements we want to focus on initially in this process are breeding, rearing and finishing. All of which the farmer has control off. Our aim with your help is to maximize the potential on every farm, and collectively through the economies of scale deliver a sustainable product for all. To help with the development of our Birth to Beef initiative, we are currently seeking an expression of interest from all farmers willing to make a difference. To register your interest please email our office with your contact details.

Subject: Birth to Beef.

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| Breeding | <ul style="list-style-type: none">• Suckler Bred and Dairy Bred beef cattle• Suckler Bred replacement heifers• Estimated Breeding Value• Net Feed Efficiency |
| Rearing | <ul style="list-style-type: none">• Contract rearing performance based• Drop calves from 50kg to 400kg• Weanlings from 250kg to 400kg• Replacement heifers to point of calving |
| Finishing | <ul style="list-style-type: none">• Contract finishing performance based• Steers and heifers from 400kg to 650kg• Young bulls under 16 months and fat cows• Grass Based and Intensive Feeding systems |

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